

8TH INTERNATIONAL CONFERENCE ON
DRIVER DISTRACTION AND INATTENTION



DDI 2022 GOTHENBURG

Lindholmen Conference Centre & online
October 19–20, 2022

SPONSOR INVITATION

Theme: Safety assessment of human interactions with vehicles
and automotive technologies in the context of driver distraction and inattention

WELCOME TO GOTHENBURG

Welcome as a sponsor/exhibitor to the **8th International Conference on Driver Distraction and Inattention (DDI2022)**, which will be arranged as a hybrid conference with the possibility to join online and onsite in Gothenburg, Sweden, October 19-20, 2022.

The International Conference on Driver Distraction and Inattention is the primary international event on this topic, attracting delegates from more than 20 countries. It is designed to bring participants – from academia, industry and government – up-to-date on the developments and trends in the field of inattention and distraction in driving. The conference features keynote speakers, plenary and parallel sessions, poster exhibition and a panel dialogue with various experts, representing various disciplines in this line of research. Networking is also an important part of the conference and we are looking forward to hosting the most recent and relevant research dialogue together with experts from all around the world to move forward with our common challenge to save lives in traffic.

For a description of the general scope of the DDI conference and the focus topics for DDI2022, please visit the conference website: ddi2022.org/

DDI2022 follows the seven highly successful DDI Conferences held previously in Gothenburg, Sweden (2009, 2011, 2013, 2018), Sydney, Australia (2015), France (2017) and online in 2021.

We co-operate with the journal Transportation Research Part F: Traffic Psychology and Behaviour. The authors to the most interesting abstracts will be invited to publish a full paper in the journal.

DDI2022 is hosted and co-organised by the SAFER Vehicle and Traffic Safety Centre at Chalmers in Sweden, the Université Gustave Eiffel, France and the University of New South Wales, Australia

We are very pleased to welcome you to this important international road safety event!

Best regards,

The Co-chairs of the conference:

Dr Alexandra Fort, Université Gustave Eiffel, France

Dr Christophe Jallais, Université Gustave Eiffel, France

Dr Jonas Bårgman, SAFER/Chalmers University, Sweden

Prof Michael Regan, University of New South Wales, Australia



Delegate Profile

The International Conference on Driver Distraction and Inattention is the primary international conference on this topic, bringing together all stakeholders – researchers, policy makers, vehicle manufacturers and many others.

Since the inception of this event in 2009, delegates have attended from all around the world, including: Australia, Austria, Belgium, Canada, China, Colombia, Czech Republic, Denmark, Finland, France, Germany, Greece, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Republic of Korea, Russia, South Africa, Spain, Sweden, Switzerland, United Kingdom and the United States of America.

Previous delegate attendance:

2021 About 110 delegates (digital conference)
2018 153 delegates (Sweden)
2017 143 delegates (France)
2016 123 delegates (France)
2015 125 delegates (Australia)
2013 142 delegates (Sweden)
2011 147 delegates (Sweden)
2009 148 delegates (Sweden)

Benefits to sponsors and exhibitors

The conference can provide many benefits including opportunities to:

- Maximize exposure at a leading industry and research event
- Present the latest innovations and new products or services
- Showcase your expertise and capabilities both in person and online
- Build brand awareness
- Educate the industry and research community
- Build and enhance relationships
- Network with your industry colleagues
- Increase marketing opportunities including visibility on the conference – website, interactive digital platform and associated marketing materials
- Affiliate with a strong and unique conference

You will also contribute to the development and reputation of the DDI conferences, which are a key mechanism for addressing road safety and help support the overall objective to decrease fatalities and injuries in traffic.

Categories of sponsorship

The DDI conference offers the 3 categories of sponsorship shown below. All sponsorship packages can be altered if you have other ideas or propositions. Don't hesitate to discuss this with us.

- **Gold Sponsor (both onsite and online exposure/interaction)**
- **Silver Sponsor (both onsite and online exposure /interaction)**
- **Virtual Exhibitor only (online exposure/interaction only)**

Sponsorship packages

(All rates excluding VAT)

Gold sponsorship SEK 75 000 Exclusive to 2 sponsors

ONSITE exposure

- Exhibition area (double booth) in conference venue priority choice of stand location. When more than one gold sponsor 1st priority falls on first signed contract. Includes tables, chairs, electricity and wi-fi.
- Company logo on printed final programme booklet and onsite digital signage.
- 3 complimentary delegate full registrations.
- 2 complimentary exhibitor badges (includes coffee breaks and lunches)
- Company logotype recognized as Gold sponsor to be shown on a PPT slide in the session rooms between the sessions.
- As Gold sponsor you will be able to address the attendees with a short 2-3 minute speech at the conference dinner.

ONLINE exposure

- Opportunity for a 10-minute pre-recorded lecture/presentation, to be available OnDemand on the conference platform and in the main program. Session presented as “Sponsored by” branded with Logo in the platform.
- Acknowledgement and visibility as Gold sponsor with name, logo and hyperlink on website, conference platform and attendee App.
- Opportunity to present your company in a virtual stand with images, videos, PDFs and links.
- Opportunity to meet and interact with online participants through the conference platform and attendee App.
- Company presentation with up to 200 words in a special send-out to participants prior to the conference.
- 4 access logins as representative in virtual platform.
- Company logotype recognized as Gold sponsor to be shown on holding slide before sessions starts in virtual platform.

Silver sponsorship SEK 40 000

ONSITE exposure

- Exhibition area (single booth) in conference venue priority choice of stand location. When more than one silver sponsor 1st priority falls on first signed contract. Includes tables, chairs, electricity and wi-fi.
- Company logo on printed final programme booklet and onsite digital signage.
- 2 complimentary delegate full registrations.
- 2 complimentary exhibitor badges (includes coffee breaks and lunches)
- Company logotype recognized as Silver sponsor to be shown on a PPT slide in the session rooms between the sessions.

ONLINE exposure

- Opportunity for a 5-minute pre-recorded lecture/presentation, to be available OnDemand on the conference platform and in the main program. Session presented as “Sponsored by” branded with Logo in the platform.
- Acknowledgement and visibility as Silver sponsor with name, logo and hyperlink on website, conference platform and attendee App.
- Opportunity to present your company in a virtual stand with images, videos, PDFs and links.
- Opportunity to meet and interact with online participants through the conference platform and attendee App.
- Short company presentation in a special send-out to participants prior to the conference.
- 2 access logins as representative in virtual platform.
- Company logotype recognized as Silver sponsor to be shown on holding slide before sessions starts in virtual platform.

Virtual Exhibitor

SEK 20 000

- Acknowledgement as Virtual exhibitor with name and hyperlink on website.
- Visibility in the conference platform and attendee App.
- Opportunity to present your company in a virtual stand with images, videos, PDFs and links.
- Opportunity to interact with online/on-site participants through the conference platform and attendee App.
- Short company presentation in a special send-out to participants prior to the conference.
- 3 access login as representative in the Virtual platform.
- Company name recognized as Virtual exhibitor to be shown on a PPT slide in the session rooms between the sessions as well as holding slide before sessions starts in virtual platform. To be provided by the conference.

Other Sponsorship items

The sponsors of the congress have priority in selecting sponsorship items until May 1, 2022. After this date sponsorship items will be booked on a first come first served basis. All rates below are excluding VAT.

- **Poster Session sponsor SEK 20 000 (exclusive for 1 sponsor)**
Exposure as Poster session sponsor online and onsite during 2 days (online 2 months after conference). Sponsor will be acknowledged with signs and in the program online and onsite.
- **Advertisement in the printable A4 DDI2022 Digital Program booklet PDF SEK 5 000**
Artwork supplied by company.
- **Lanyards SEK 10 000 (exclusive for 1 sponsor)**
Provided by sponsor.
Approx. 100 attendees.
Sponsor the lanyards at DDI2022 and be with our delegates every step of the way.
- **Coffee Breaks SEK 15 000 /break**
4 coffee breaks in total during 2 days.
Sponsor a coffee break in the morning or afternoon. Sponsor will be acknowledged with signs and in the program.
- **Lunch Breaks SEK 35 000 /break**
2 lunches available.
Sponsor one of the lunches. Sponsor will be acknowledged with signs and in the program.
These moments are the ideal opportunity for attendees to mingle in between sessions and for you to be remembered for the much-needed refreshment/break.

Exhibition information

Exhibition opening hours

Wednesday 19 October - during conference hours
Thursday 20 October – 08:00-15:00

Moving in

Tuesday 18 October – 17:00-19:00

Moving out

Thursday 20 October – 15:00-18:00

Equipment / Exhibition space

1 standing table and standard electricity is included in the exhibition space. No walls or carpet on the floor. Standing table can be switched to a low table with a chair on-site.

Additional orders

For additional orders of furniture etc, please contact the conference venue directly and place your orders before 1 October by contacting: Karin Wigerud Project Manager +46 (0) 31-772 39 54 karin.wigerud@chalmerskonferens.se

Conference Venue

Lindholmen Conference Centre

www.chalmerskonferens.se/en/konferensevent/lindholmen-conference-centre/

Shipment TO the conference venue

Deliveries of stand material are possible from
Monday 17 October.

Shipment FROM the conference venue

Deliveries from the venue are possible on
Thursday 20 October between 15.00 – 17.00 or Friday 21 October between 08.30-15:00

Shipping address

Lindholmen Science Park

Lindholmens Conference centre Lindholmospiren 5 417 56 Göteborg Sweden

Contact: Marta Hellberg, +46 (0)31 772 39 92 or +46 (0)31 764 7000

Mark the goods clearly with: DDI 2022 + your company name

Congress Secretariat

Sweden MEETX has been contracted to manage the conference secretariat. If you have any questions or need any further information you are most welcome to contact:

Jorge Gómez, Project Manager

E-mail: ddi2022@meetx.se

Tel: +46 31 708 86 90



MEETX